



## **Affiliate Program**

Public/Private Schools, Educational Organizations, eCommerce Programs





## The YAMweb® Mobile Learning Cloud . . . .

. . . . is a formative community of teachers, educational researchers, school administrators, entrepreneurs, education technologists and parents seeking to develop a strategic and usable knowledgebase for mobile teaching and learning. The community resources are available in **90+** different languages.<sup>1</sup>

### **What is YAMweb®** *(trademark classes)*

We provide a private, secure real time electronic communication service over the Internet, for communications among parents, students, educators and schools, that are accessed by mobile communications devices, and,

an Internet website portal featuring links to student writers' literary works and information about such literary works, both featuring a wide variety of topics,

all via a global computer network, via mobile telephone devices and networks, and via other electronic or digital communications devices and networks.

### **When Did We Begin**

We began in 1984 as the **Young Author's Magazine Anthology®** (YAM) classroom publishing program, affectionately known to kids, teachers, and parents as **YAM**.

We are a world recognized learning resource for public, private, and home school classrooms as well as educational organizations and corporations.

**YAMweb®** and **The Young Author's Magazine Anthology®** are registered trademarks of Regulus Communications, Inc.

<sup>1</sup> Machine translated content not guaranteed for accuracy



**The YAMweb® eStore** has been designed to accept purchases from any digital device, from anywhere!

## Affiliate FAQ's

Is there a sign-up fee for schools or organizations to be part of the *Affiliate Program*?

**NO!** There is no fee!

How does an *Affiliate* earn revenue?

*Affiliates* receive a percentage of the sale of the mobile learning resources, subscriptions to premium memberships, articles in the *Journal of Mobile Teaching*, and the research reports of the *Mobile Metrics™* tracking study.

Is an *Affiliate* required to purchase any of the products to re-sell?

**No!**

How are *Affiliate* sales orders placed?

Through the *PayPal* e-commerce gateway which is safe and secure using payment encryption technology. (See *Terms and Conditions* for more information)

Are there any time limits associated with the *Affiliate* program?

**No!** As long as the images and special sale recording links are placed on the *Affiliate's* web site, the account will remain active.

How will we know if someone makes a purchase through our web site?

After each purchase, *Affiliates* receive a copy of the sale transaction issued to us by *PayPal* providing the date of the transaction and the amount.

How often will we receive funds resulting from our sales?

We issue payments to the *PayPal* account of *Affiliates* whenever payouts reach **\$100** (USD)

Can we use our school *Facebook®* account page?

Probable not, as *Facebook®* has a rule against it (unless it has recently changed). You can, however, tell your followers how they can purchase through your web site.

Can our customers purchase from their computer?

**Yes.** They can also purchase from a tablet or a smartphone if your school website is a responsive format!

Do we pay taxes on our sales?

*Regulus* coordinates the collection of retail sales taxes which is required by Nebraska law. Outside of Nebraska, *Affiliates* should check with their local revenue department for policy clarification on their tax liabilities.

Can we send thank you e-mails to customer who purchase through us?

**Yes!** The *PayPal* Transaction notification should have a customer e-mail for you to use.

How much do *Affiliates* earn from each completed sale?

**20%** of the posted price (less shipping costs if applicable)



### Current eStore Product Categories

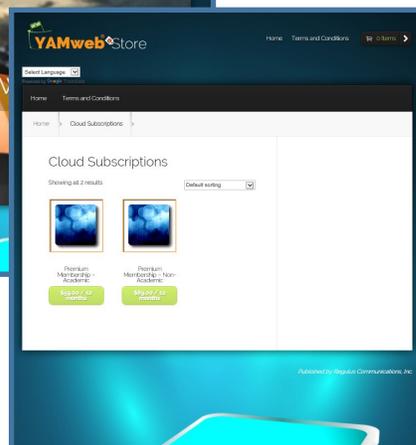
Classroom Posters  
eBooks & Digital Resources  
eCommerce WordPress Plugins  
JMT Articles & Papers  
Mobile Learning Research Reports  
PDF Encryption Service  
Premium Membership  
Subscriptions  
Mobile Tutor Lessons and Courses  
(Spring 2018)

**All products in all of the  
YAMweb® eStore Categories  
are commissionable to  
Affiliates.**



**The YAMweb® eStore Landing Pages**

Customers select the product and quantity they want and begin the purchase process at the *Shopping Cart*.



After the order is processed, PayPal sends us a *Transaction Message* which we forward to the Affiliate contact.

Our *Affiliate Manager* records the percentage of sale and credits the percentage amount to the Affiliate.

If the ordered product requires shipping (*called Fulfillment*), we ship it and notify the Affiliate that the item has been shipped. US shipping is by First Class Mail and is *FREE*. Outside US shipping is not free. Affiliates do not receive a commission on

the shipping fee amount.

If your school, organization or e-commerce program is interested in becoming a **YAMweb® eStore Affiliate**, first visit the site and see what we do. Then, complete the *Affiliate Application* at <https://yamweb.org/estore/application>.

We will review your application and web site and contact you if we have any questions about your program b